



Le'ana[®]
P R O F E S S I O N A L

PREMIUM HAIRCARE RANGE



*"Hair" is the
crown that you
never take off*

BECAUSE YOUR BEAUTIFUL PERSONALITY INSPIRE OTHERS

Today's women are the fusion of multitasking, balancing, courage, dreams, intelligence and self-confidence. To them, their desire to feel unique, Le'ana professional has always looked forward to create products in the name of accessible and real beauty. Le'ana professional has looked up to professional products designed to make her feel beautiful and flawless at any time of the day. Le'ana professional reflects your intelligence with constant research on effective active ingredients and vision of quality.



WE CARE FOR MOTHER NATURE AS MUCH AS WE CARE FOR YOUR HAIR

Respect for the environment is a fundamental value for Le'ana professional.

Our products are 100% derived from vegetable mineral kingdom.

Our products are not tested on animals.



Green in our packaging made with recyclable materials.



TECHNICAL TRAINING TEAMS

Quality is knowing how to transmit preparation and professionalism, therefore Leana Professional is always ready to offer technical training and support directly. Organising events at many places, thanks to the collaboration with our trusted hairstylists.



Our production is entirely in Brazil. Our brand is a cosmopolitan company, but in its DNA it has sense of beauty of India. Flair and style that you can find from product design to packaging care.

MADE IN BRAZIL

WHY KERATIN TREATMENT?

Keratin is a compound of proteins and the essential structural components of the skin, hair and nails of both humans and animals.

Le'ana Professional's Brazilian Keratin Treatment with Acai oil coats the hair shaft, adding Moisture and shine, and decreasing frizz. This protective coating of antioxidants is also excellent for protecting hair color, as it prevents oxidation from free radicals.

The latest Brazilian Keratin treatments also include low pH amino acids, straighten the hair as well as rebuild it to enviable strength.



BRAZILIAN KERATIN THERAPY + Acai oil

INTENSE PRO STRAIGHTNING



NET VOLUME: 800 ML

KEY INGREDIENTS

AQUA. CETEARYL ALCOHOL, PARAFFINUM LIQUIDUM, GLYCERIN, CETRIMONIUM CHLORIDE. BEHENTRIMONIUM CHLORIDE, BEHENTRIMONIUM METHOSULFATE. CYCLOPENTASILOXANE, POLYQUATERNIUM-7. PROPYLENE GLYCOL. PARFUM. AMODIMETHICONE. BUTYROSPERMUM PARKII BUTTER, CETEARETH-20 HYDROLYZED KERATIN. PANTHENOL. ELAEIS OLEIFERA KERNEL OIL. MACADAMIA INTEGRIFOLIA SEED OIL. MACADAMIA INTEGRIFOLIA SEED OIL. PHENYL TRIMETHICONE. DIMETHICONOL. PHENOXYETHANOL. ALOE BARBADENSIS EXTRACT. ARGANIA SPINOSA KERNEL OIL, ROSMARINUS OFFICINALIS LEAF EXTRACT. TOCOPHERYL ACETATE, COCOS NUCIFERA OIL, DISODIUM EDTA. CITRIC ACID, BHT, CI 16255, GARDENIA TAHITENSIS FLOWER EXTRACT. TOCOPHEROL.

- Smoothens the hair.
- Filling in gaps in the proteins of each hair strand.
- Makes hair look glossy.



- Helps hair look thicker and smooth.
- Makes hair look straighter in appearance
- Makes hair more manageable

BRAZILIAN KERATIN THERAPY + Acai oil

DIRECTIONS

1.Consultation. Before Picture of hair front & back

5.Start blow drying with cold and medium heat with round brush full speed full heat - take 2 inch sections - extremely flat blow dry (important)

2.Apply Clarifying Shampoo 3 times Wait for 5 mins After application rinse. Apply 2nd times wait for 5 mins before rinse

6.Take paper thin section Iron according to hair texture. ensure the iron slides till the end - passes depend on thickness of hair shaft 12 to 15 strokes (important)

3.Towel dry the hair. Blast dry roots 50% & mid length & ends. Keep moisture intact.

7.Wait for 5 mins for the hair to cool. Rinse the product apply Frizz Dismiss Conditioner leave it for 5 mins rinse.

4.Apply section by section with brush & comb. No need to wrap Wait for processing time 30 Mins

8.Recommend Leana Advance Shampoo & Conditioner



KERATIN ADVANCED SHAMPOO

ANTI-FRIZZ AND CLARIFY FORMULA

KEY INGREDIENTS:

DECYL GLUCOSIDE, COCAMIDOPROPYL BETAINE, COCAMIDE MEA ACRYLATES COPOLYMER, DIMETHICONE FRAGRANCE, GUAR HYDROXYPROPYL TRIMONIUM CHLORIDE, GLYCOL DISTEARATE, CITRIC ACID, DISODIUM EDTA, MENTHOL, PIPERITA (PEPPERMINT) OIL, ARGININE, SODIUM HYDROXIDE, HYDROLYZED WHEAT PROTEIN, VEG KERATIN PROTEIN, MALTODEXTRIN, BAMBUSIA VULGARIS EXTRACT, PHENOXYETHANOL, POUZOLZIA PENTANDRA EXTRACT METHALISOTHIAZOLINONE AND METHYLCHLOROISOTHIAZOLINONE.



DIRECTIONS TO USE:

- Thoroughly wet hair.
- Apply shampoo evenly.
- Massage on scalp with gentle circular motion and running finger throughout lengths of the hair.
- Rinse Thoroughly.
- Repeat if necessary.



KERATIN ADVANCED CONDITIONER

REPAIR AND PROTECTIVE FORMULA

KEY INGREDIENTS:

AQUA CETYL ALCOHOL, CETOSTERYL ALCOHOL, SODIUM ACRYLATE, ISOPROPYL MYRISTATE DECYL GLUCOSIDE, CETRIMONIUM CHLORIDE, STEARAMIDOPROPYL DIMETHYLAMINE, BEHENTRIMONIUM CHLORIDE, SILICONE QUATERNIUM-22, PEG-12 DIMETHICONE, GUAR HYDROXYPROPYL TRIMONIUM CHLORIDE, POLYQUATERNIUM-39, DIMETHICONOL AND TEA DODECYL BENZENE SUPHONATE, AMODIMETHICONE, TRIDECEATH-12, CETEARETH-25, VITAMIN-E, D PANTHANOL, SODIUM LACTATE, WHEAT PROTEIN, VEG KERATIN PROTEIN, BUTYLENE GLYCOL, ASTRAGALUS MEMBRANACEUS MONGHOLICUS EXTRACT, 1,2-HEXANEDIOL, HYDROXYACETOPHENONE, OCIMUM BASILICUM HAIRY ROOT CULTURE EXTRACT (AND) HELIANTHUS ANNUUS(SUNFLOWER) SEED OIL (AND), COCUS NUCIFERA (COCONUT) OIL, DISODIUM EDTA, METHYLISOTHIAZOLINONE, METHYLCHLOROISOTHIAZOLINONE, PHENOXIETHENOL COLOUR, FRAGRANCE.



DIRECTIONS TO USE:

- Wash hair with leana Keratin shampoo and rinse.
- Squeeze a generous amount of conditioner into palm and rub hands together to distribute evenly.
- Apply to damp hair focusing on ends to mid lengths.
- Apply remaining conditioner up to the roots and comb through.



WHY SMOOTH STRAIGHT TREATMENT?

To treat unruly, freezy and unmanageable hair.

Leana smooth straight shampoo and conditioner for all hair types. Strands are instantly nourished with antioxidant argan oil and argan butter, leaving hair smooth, healthy looking, calm and manageable. It aligns hair's natural Keratin structure.

Le'anaTM
P R O F E S S I O N A L

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**When the
smooth is
simply perfect**



SMOOTH STRAIGHT TREATMENT

INTENSIVELY REPAIRS



Net volume: 480 ml

INGREDIENTS:

Aqua, Thioglycolic acid, Ethanolamine, Petrolatum, Cetearyl alcohol, Hydrolyzed collagen, Cetearth-25, Steartrimonium chloride, Parfum, Ammonia, Diammonium Dithiodiglycolate, Tetrasodium EDTA.

DIRECTIONS TO USE :



1

- Use appropriate gloves.
- Empty straightening cream in a non-metallic bowl.
- Use a timer.



2

- Apply about half-centimeter from the scalp.
- Extra resistant, resistant, normal hair: 12-20 min.
- Sensitized hair: 10-15 min.

3



- Smooth with fingers and spread cream thorough hair.
- Towel dry carefully.
- Then neutralize hair with straightening cream, leave for 10 min & rinse-off until complete elimination.

NEUTRALIZING STRAIGHTNING CREAM



Net volume: 500 ml

INGREDIENTS:

Aqua, Hydrogen peroxide, Propylene glycol, PEG-12 Dimethicone, Cetrimonium chloride, Amodimethicone, Disodium phosphate, Etidronic acid, Cocamidopropyl Betaine, Nonoxynol,-14, Perfume.



DIRECTIONS TO USE:

- Apply Neutralizing milk to the hair.
- Spread well and allow to penetrate all of the hair.
- Leave for 10 minutes.
- Smooth down continuously so that hair remains straight during development time.
- Rinse carefully until complete neutralizer elimination.

SMOOTH STRAIGHT TREATMENT

SHAMPOO & CONDITIONER

KEY INGREDIENTS:

Shampoo: Purified water, Decyl Glucoside, Cocamidopropyl Betaine, Glycerine Propylene, Sweet Almond oil, polyquaternium-10, Polyquaternium-37, Vitamin-E, Coconut oil, etc.

Conditioner: Glycerine, Cetrimonium chloride, Polyquaternium-73, Cetyl alcohol, Cetearyl alcohol, Stearamidopropyl, Behentrimonium chloride, Cocoa Butter, Hydrolyzed Keratin protein, Hydrolyzed Pea protein, Olive oil, Guar gum, Almond oil, etc.



Directions to use:

- Apply Leana smooth straight shampoo to wet hair.
- Lather with gentle massaging motion.
- Rinse with water.
- Squeeze the excess water.
- Apply Leana smooth straight conditioner from mid length to ends.
- Leave for 1-2 minutes and rinse well.





*Let your Hair do the
talking*



PREMIUM HAIR CARE RANGE

Scan QR code for website
For Product Related/
Business related Inquiry
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